



Oscar Armando Carballido Perdomo  
+34 651 367 896  
ocarballido@gmail.com  
<http://www.oscarballido.com>

## EDUCATION

1997 - 2003

Graphic Designer.

Instituto Superior de Diseño (ISDI). University of Havana. Cuba

## TOOLS & SOFTWARES

DEVELOPMENT		UX/UI	
HTML 5	★★★★★	Adobe CC Illustrator	★★★★★
CSS 3	★★★★★	Adobe CC Photoshop	★★★★★
Bootstrap	★★★★★	SketchApp	★★★★★
Sass	★★★★★	Zeplin	★★★★★
Git	★★★★★	Sympli	★★★★★
jQuery	★★★★★	Invision	★★★★★
Javascript	★★★★★	Material Design	★★★★★
Wordpress	★★★★★	Human Interface Guidelines	★★★★★



## PROFESSIONAL EXPERIENCE

### 2014 - Today

*Bkool*. - [www.bkool.com](http://www.bkool.com) / Madrid

UI/UX Design / Front-End Developer

- Front **CSS, HTML and jQuery** development of **mobile first** user interfaces
- Create sketches, wireframes, and **functional prototypes**
- Creation of Bkool **DLS** Design System
- Design **user interfaces** following style guides in DLS
- Interface design for mobile platforms **Google Material Design** and **Apple Human Interface guidelines**

### 2013 - Today

*Numerous projects for FAO, as a consultant and designer of graphic products.*

Graphic Designer

- Editorial graphic design
- Branding Creation for events

### 2013 - 2014

*Criterio mk.* / Madrid

Graphic Designer / UI/UX Design / Front-End Developer

- Front **CSS, HTML and jQuery** development
- Design **user interfaces**

### 2010

*Sinertec* / Madrid

Graphic Designer / UI/UX Design / Front-End Developer

- Front **CSS, HTML and jQuery** development of **mobile first** user interfaces
- Design **user interfaces**

### 2007 - 2010

*Design Institute. University of Havana. Cuba*

Assistant teacher

- UI Design
- Branding

### 2008 - 2010

*Genesis, Art gallery. Havana, Cuba*

Senior graphic designer

- Design **user interfaces**
- Web and desktop applications design
- Branding

### 2003 - 2008

*Universidad de las Ciencias Informáticas (UCI). Havana, Cuba*

Design team leader

- Design Team Leader
- Digital Project Management
- Design **user interfaces**

## PROFESSIONAL PROJECTS

**Bkool Design System** - UX/UI - Front-End Developer

<http://design.bkool.com/>

**Bkool** - UX/UI - Front-End Developer

<https://www.bkool.com/es>

**Bkool Simulator** - UX/UI

<https://play.google.com/store/apps/details?id=com.bkool.simulator&hl=en>

**BkoolFitness Activity & Health** - UX/UI

<https://play.google.com/store/apps/details?id=com.bkool.fitness&hl=en>

**Smartwash Concept design** - UX/UI

<http://oscarballido.com/project/smart-watch-concept-design/>

**Google Music - Concept design** - UX/UI

<http://oscarballido.com/project/reproductor-google-music-desktop-concept-design/>

**Ebeenet** - Brand design, UX/UI

<http://oscarballido.com/project/ebeenet-voip-app/>

**Ludita** - Concept, Naming, Brand design, UX/UI

<http://ludita.com/>